

JOE BONAMASSA'S KEEPING THE BLUES ALIVE AT SEA CRUISE ANNOUNCES INAUGURAL MEDITERRANEAN SAILING

FEATURING JOE BONAMASSA, PETER FRAMPTON, JOANNE SHAW TAYLOR, LARKIN POE, ERIC BIBB, BERNIE MARSDEN, CURTIS HARDING, PHILIP SAYCE, KING KING, RYAN MCGARVEY, TORONZO CANNON, + MORE TBA

THIS UNIQUE 5 NIGHT MUSIC FESTIVAL AT SEA SAILS FROM BARCELONA, SPAIN ON AUGUST 16-21, 2019 AND INCLUDES STOPS IN BEAUTIFUL MONTE CARLO, MONACO AND VALLETTA, MALTA

keeping the
Blues alive at sea
MEDITERRANEAN

BARCELONA, SPAIN MONTE CARLO, MONACO VALLETTA, MALTA

AUGUST 16 - 21, 2019

Featuring
JOE BONAMASSA - PETER FRAMPTON
JOANNE SHAW TAYLOR - LARKIN POE - ERIC BIBB - BERNIE MARSDEN - CURTIS HARDING
PHILIP SAYCE - KING KING - RYAN MCGARVEY - BLIND BOY PAXTON - TORONZO CANNON
ROBERT JON & THE WRECK - LITTLE BILLIE - AND MANY MORE

FOR MORE INFORMATION VISIT - WWW.BLUESALIVEATSEAEUROPE.COM

Following four successful Caribbean voyages—and a fifth sold out for early 2019—**Keeping the Blues Alive Foundation**, **Joe Bonamassa**, and **Sixthman**, in partnership with **AEG Presents**, are proud to present **Keeping the Blues Alive at Sea: Mediterranean**, sailing **August 16-21, 2019**, from Barcelona, Spain to the idyllic ports of call of Monte Carlo, Monaco and Valletta, Malta. Interested Fans are encouraged to pre-register now at bluesaliveatseaeurope.com for the best selection of staterooms during pre-sale.

As with the previous United States-based sailings, the Mediterranean voyage will feature non-stop music across multiple stages as guests immerse themselves in five days filled with extraordinary music and one-of-a-kind collaborative sets from many of our talented artists. Joining Joe Bonamassa on the 2019 festival are a robust mix of Blues-Rock powerhouses and amazing emerging talents including **Peter Frampton**, **Joanne Shaw Taylor**, **Larkin Poe**, **Eric Bibb**, **Bernie Marsden**, **Curtis Harding**, **Philip Sayce**, **King King**, **Ryan McGarvey**, **Toronzo Cannon**, **Jerron 'Blind Boy' Paxton**, **Robert Jon & The Wreck**, **Little Billie** and more to be announced soon!

[Click here to watch an invite video from Joe Bonamassa](#)

Connect with Blues Alive At Sea on [Facebook](#), [Twitter](#) and [Instagram](#)

In addition to a plethora of incredible live performances, guests will enjoy a variety of music-centric activities, including one activity each with both Joe Bonamassa and Peter Frampton, plus autograph sessions with select Blues stars and opportunities to jam with fellow cruisers. While docked at our exotic ports, guests can experience the unrivaled glitz and glamour of Monte Carlo and explore the ancient

island of Malta to round out the perfect adventure while sailing through paradise aboard Norwegian Pearl.

For the best selection of staterooms, fans are encouraged to pre-register for the sailing now at bluesaliveatseaeurope.com. The Double occupancy staterooms on Keeping The Blues Alive at Sea Mediterranean begin at £1,180 per person, plus taxes and fees, with low deposit amounts and flexible payment plans available. For more information about booking your vacation, visit us online at bluesaliveatseaeurope.com or call Sixthman directly at +44 808 164 1488 between the hours of 10AM EST and 11PM GMT.

A destination of her own, the recently renovated Norwegian Pearl offers guests Norwegian Cruise Line's signature freedom and flexibility during their vacation. Fresh off a dry dock refurbishment where she received enhancements to every part of the onboard experience Norwegian Pearl now features 16 delicious and visually stunning dining options, 15 bars and relaxing lounges, a dazzling casino, tranquil spa and gym, updated design and décor in public spaces and brand-new state of the art features on board cabins.

ABOUT JOE BONAMASSA: Blues Rock titan Joe Bonamassa continues to blaze a remarkably versatile artistic trail, and amass an authentic, innovative and soulful body of work. Bonamassa's career began onstage opening for B.B. King in 1989, when he was only 12 years old. Today, he is hailed worldwide as one of the greatest guitar players of his generation and is an ever-evolving singer-songwriter who has released over 30 live and studio albums in the last 18 years, all on his own label, J&R Adventures. He founded and oversees the non-profit Keeping The Blues Alive Foundation to promote the heritage of the blues music to the next generation, fund music scholarships, and supplement the loss of music education in schools. Most recently, Bonamassa has been nominated for his 2nd GRAMMY® and his latest release "Redemption" landed Bonamassa his 21st #1 Billboard Blues Album (more than any other artist). Already planning a full 2019 year of touring and recording, there are no signs of Joe slowing down.

ABOUT KEEPING THE BLUES ALIVE FOUNDATION: Keeping The Blues Alive Foundation fuels the passion for music by funding programs and scholarships for students and teachers who possess the desire but lack the resources or access to achieve their potential within music education. Through generous donations from Joe Bonamassa, J&R Adventures, and individual donors, KTBA has been able to fund music projects reaching over 50,000 students with just over \$400,000 donated so far. We accomplish this by making weekly donations to music projects in education and scholarships all over the country. keepingthebluesalive.org/

ABOUT SIXTHMAN: Sixthman festivals tear down walls between artists and fans by creating community-inspired vacation experiences on land and at sea. Since 2001, Sixthman has set the stage for moments that make life rock, serving more than 250,000 guests on unforgettable vacations at sea with their favorite [bands and brands](#). These carefully curated, intimate events bring non-stop performances, artist collaborations and a truly immersive experience that celebrates community and changes expectations of what a vacation should be. Sixthman's domestic home ports include New Orleans, Miami, and Tampa, travelling to dream destinations in the Virgin Islands, Belize, Honduras, Mexico, and The Bahamas. Beginning in 2019, Sixthman will expand their festivals at sea to Europe, sailing from Barcelona, Spain to exotic Mediterranean ports, and bring their innovative festivals to world class, all-inclusive resorts in the Dominican Republic. LIVE LOUD.

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**For further information, please contact:
Peter Noble at Noble PR Consultancy
0207 272 7772, peter@noblepr.co.uk
www.noblepr.co.uk**